IN THE CLAIMS

Please cancel claim 9.

1. (Previously Presented) An apparatus for mounting a reel on a fishing rod, said apparatus comprising:

a seat body having a first retaining portion which is provided to the fishing rod and used for receiving and retaining one side of a fishing-reel fitting leg portion,

a moving hood which is fitted to the outer periphery of the seat body and has a second retaining portion for receiving and retaining the other side of the fishing-reel fitting leg portion and is also movable along the longer direction of the seat body, and

a nut member which is rotatably coupled to the moving hood and screwed into the seat body and makes the moving hood move along the longer direction of the seat body, wherein:

the moving hood and the nut member respectively have contact surfaces which are brought into direct contact with each other;

radially outer portions of the respective contact surfaces are formed as pressure contact surfaces which are forced to contact each other when the fishing-reel fitting leg portion is clamped between the first and second retaining portions by the clamping and pivotal operation of the nut member with respect to the seat body; and

radially inner portions of the moving hood and nut member proximate to the radially outer portions of the respective contact surfaces are forming a click mechanism for producing a click sound with an elastic body and an engaging portion with which the elastic body detachably

engages during the rotation of the nut member, wherein the click mechanism is unexposed to external environment.

2. (Previously Presented) An apparatus for mounting a reel on a fishing rod, said apparatus comprising:

a seat body having a first retaining portion which is provided to the fishing rod and used for receiving and retaining one side of a fishing-reel fitting leg portion,

a moving hood which is fitted to the outer periphery of the seat body and has a second retaining portion for receiving and retaining the other side of the fishing-reel fitting leg portion and is also movable along the longer direction of the seat body, and

a nut member which is rotatably coupled to the moving hood and screwed into the seat body and makes the moving hood move along the longer direction of the seat body, characterized in that:

the moving hood and the nut member have respective pressure contact surfaces which are forced to directly contact each other when the fishing-reel fitting leg portion is clamped between the first and second retaining portions by the clamping and pivotal operation of the nut member with respect to the seat body, and non-contact surfaces to which the contact force is not applied; and that each of the non-contact surfaces includes an elastic body and an engaging portion from which the elastic body is detachable and an unexposed click mechanism for producing a click sound when the nut member is rotated, wherein the click mechanism is unexposed to external environment.

- 3. (Original) An apparatus for mounting a reel on a fishing rod as claimed in claim 2, wherein the moving hood and the nut member are such that their coupling portions therebetween are externally cylindrical and have substantially the same outer diameter.
 - 4. (Previously Presented)) A reel seat comprising:
 - a main body;
 - a pair of hoods, at least one of said hoods is movable relative to said main body;
- a nut member, threadingly engaged with said main body, for moving said movable hood relative to said main body by rotation and associated movement of said nut member relative to said main body;
- a closed chamber defined between two of said main body, said movable hood and said nut member; and
- a click sound generation mechanism installed inside said nut member within said closed chamber for generating click sound using relative movement between said two of said main body, said movable hood and said nut member,

wherein said click sound generation mechanism includes recesses, a coiled spring; a protrusion on an end of said coiled spring and engageable with one of said recesses.

- 5. (Previously Presented) A reel seat comprising:
- a main body;
- a pair of hoods, at least one of said hoods is movable relative to said main body;
- a nut member, threadingly engaged with said main body, for moving said movable hood relative to said main body by rotation and associated movement of said nut member relative to said main body;

a closed chamber defined between two of said main body, said movable hood and said nut member; and

a click sound generation mechanism installed inside said nut member within said closed chamber for generating click sound using relative movement between said two of said main body, said movable hood and said nut member,

wherein said closed chamber is axially located between said two of said main body, said movable hood and said nut member.

- 6. (Previously Presented) The reel seat according to claim 4, wherein the closed chamber is defined between the main body and the nut member.
- 7. (Previously Presented) The reel seat according to claim 4, wherein the recesses, the coiled spring, and the protrusion are provided to members other than the pair of hoods and the nut member.

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8. (Previously Presented) The reel seat according to claim 4, wherein the recesses, the coiled spring, and the protrusion are arranged in an axial direction of the main body.

9. Cancelled